



# The Avenue News

SEPTEMBER 2014 ISSUE



## Concert Series was a Big Hit !

Corydon concerts continue to attract thousands. People come from all over Winnipeg to dance under the stars in Little Italy.

Even though mother nature did not always cooperate, we still had a great summer of good music and concerts filled with happy patrons. Please see additional concert pictures on back page.



# New Bike racks in May 2015... Black or Silver?

Our area is going to get new bike racks installed. We are excited about adding these great devices on our streets. Which colour do you like better? Black or Silver?

**Please email Katia at [katia@vonstackelberg.ca](mailto:katia@vonstackelberg.ca) with your pick !!**

The "Rackworks Hoop Bike Rack" is an all aluminum and stainless steel rack which is maintenance free and a metal angle-grinder cannot cut through it ensuring the safety of the bikes. Many areas of Winnipeg have installed this type of bike rack such as Downtown BIZ, the Exchange BIZ and so forth.

This rack will accommodate 2 bikes comfortably. It will also allow bikes to be locked up on both sides of the rack and can be anchored to concrete, paving stone, etc. Care is taken to insure that each of the racks will secure the rear wheel and frame to the rack by using a small U lock, leaving the front wheel to be secured by chain, cable lock or locked with the rear wheel. Mounting the bike rear wheel first, securing the frame and rear wheel to the rack with a "U" lock and the front wheel with a chain or cable lock is considered the most secure way of locking a bike.

Each rack is designed around this necessity. The design of the Hoop Rack allows the front and rear wheels and bike frame to be locked up to the rack at once, unlike slot style racks which only allow one wheel to be locked.



## BIZ Spotlight on ...



Swiss Chalet and Harveys both Canadian Brand from last 50 years under the Same roof.

Swiss Chalet is all about real food made by real people. We hand-baste our chicken and slow-roast it to perfection in our rotisserie ovens. Enjoy it with our Chalet dipping sauce, a white or multigrain roll and your choice of side. Our grilled to order ribs are marinated in house to make them fall off the bone tender. Harveys under the same roof offer charbroil burger grilled to perfection on an open flame grill. Once

burger is set in front of you, we let you choose selection of fresh toppings and together we build a perfect burger. And do not forget we deliver as well !!

**Harveys and Swiss Chalet • 946 Corydon Avenue**

**Ph. # 204 - 475 - 1309 • [www.harveys.ca](http://www.harveys.ca)**



**VISIT OUR WEBSITE AT [WWW.CORYDONBIZ.COM](http://WWW.CORYDONBIZ.COM)**



# FROM MANAGING TO ENDING HOMELESSNESS

## 120+ PARTICIPANTS JOIN THE 4th ANNUAL CEO SLEEPOUT AND NEW MARKETING CAMPAIGN LAUNCHES TO SPUR CONVERSATION ABOUT HOMELESSNESS

Downtown Winnipeg - On any given night in Winnipeg, an estimated 350 people stay in one of the city's homeless shelters, 700 to 1,000 people stay in single room occupancy hotels, and more than 1,400 people bunk with relatives, friends or acquaintances in temporary accommodation. On September 18th, 120 CEOs, community leaders, and members of the media will take to the streets at the 4th annual CEO Sleepout. Camped out at Portage and Main, the city's windiest corner, participants will help to heighten public awareness about homelessness and raise funds to give those living on the streets employment opportunities.

"Four years ago, the Downtown BIZ brought its voice to the table with its inaugural CEO Sleepout event. After witnessing this issue firsthand, along with the strain put on the fire, police and medical services that are assisting people day by day, we issued a challenge to the corporate community. We asked CEOs and community leaders to step up as part of our CEO Sleepout, to help support the work of the non-profit sector, intensify the conversation around homelessness and challenge government to press forward with long-term solutions," said Stefano Grande, Executive Director of the Downtown Winnipeg BIZ.

Since its inception, the CEO Sleepout has fundraised nearly a half million to employ 40 individuals who are homeless providing shelter, quality of life supports, and an opportunity to contribute back to the city in a positive and meaningful way. Many of these individuals have returned to school or found permanent full-time jobs. In addition, Rob Johnston, a three time CEO Sleepout participant and former regional RBC President, went on to co-chair the Winnipeg Poverty Reduction Council (WPRC) Task Force to End Homelessness, with a focus on bringing together the private, public and not-for-profit sector to develop a plan to end homelessness in our city. This plan was created in consultation with cities from all across North America, with consideration of indigenous perspectives, insights from social agencies working on the front lines and the voice of the business community.

By setting direction in four key areas - prevention, creating a person-centred system of care, a "Housing First" strategy backed up by an adequate housing supply and careful measurement [data collection] for use in evaluating and improving programs - this plan will help reduce the number of individuals who are homeless, whether they are living in shelters or in transient housing. "Now and over the next decade, the real work must begin. Government and the private sector will need to roll up their sleeves and work together to implement the plan's recommendations," says Grande. "We all have a stake and responsibility to put an end to homelessness. When we work together with government and the private sector, we can start to form realistic and tangible targets to make a difference."

Participating CEOs in the Sleepout can be sponsored directly online and/or general donations towards Change for the Better can be done in the following ways:

Online at [www.changeforthebetter.org](http://www.changeforthebetter.org)

Cheque or money order made out to:

"Downtown BIZ - Change for the Better" (Downtown Winnipeg BIZ, 426 Portage Ave Wpg, Manitoba, R3C 0C9)



# ROBBERY PREVENTION FOR SMALL BUSINESSES

*Convenience stores and late night food retailers are unique commercial properties that are largely cash-based businesses, are often open late or 24 hours a day, and are usually operated by a lone clerk. They are conveniently located for quick in and out shopping, which is, unfortunately, a business style that makes it an attractive target for robbers and thieves.*

***"Studies have found that the most effective robbery prevention measures are:  
Cash Control, Elimination of Escape Routes and Visibility."***

## ROBBERY PREVENTION

**First Impressions are important.** Maintain a neat and well-stocked business both inside and out! Bright lighting should be maintained both in and outside of your premise.



**Keep cash float levels at a minimum.** A large amount of cash in the till makes you a target! Extra money should be placed in a drop or timed safe. Advertise that you have a minimum amount of cash in the till.

**Use a camera surveillance system.** The system should be strategically placed and be capable of capturing high quality images. Advertise the system. Check it regularly and keep it in good working order.



**Keep sight lines to the interior of your business clear.** Remove signs/displays from windows.

**Remove hiding spots.** Remove any displays or stock that provide a hiding spot for the robber, both in the store and around the exterior of the building. Low level displays and shelving allow the store clerk to monitor customers at all times. Have all side or service doors locked at all times.

**Greet or assist each customer as they come into the store.** If a person appears to be loitering in the store, ask them if they need any assistance.

**Keep active and alert.** Avoid routines and patterns of work that may tip the robber off to the best time to strike.



**Keep your cash handling systems secure.**

Do not count cash or open the safe in public view. Make regular bank deposits, but do it at irregular times. Where possible, make bank deposits during banking hours and use an unmarked package to transport the money.

**Promote increased activity around your store.** Where possible, encourage taxis to use your lot, especially during the evening hours of operation. Also where possible, have deliveries made during evening hours.



**Understand your alarm.** If your business is equipped with an alarm, make sure it is properly serviced and that all employees are aware of how and when to use it. Calling 911 after a robbery has occurred ensures the fastest police response.

**Install a height marker at your entrance/exit doorway.** This will allow the employees and witnesses the ability to more accurately gauge the height of the suspect(s).

## DURING A ROBBERY



### **DO NOT PANIC.**

Try and handle the situation calmly.

### **DO NOT ARGUE.**

Follow the robber's instructions to the best of your ability. But do not volunteer to do anything they don't ask.

### **DO NOT ATTEMPT TO PHYSICALLY SUBDUDE THE ROBBER.**

You don't know what type of concealed weapon the robber might have. They may be armed and may harm you or others if you do not co-operate, especially if under the influence of drugs or alcohol.

### **OBSERVE THE ROBBER CAREFULLY.**

Note their build, facial features and clothing. Watch the height marker as they leave the store.

### **PRESERVE EVIDENCE.**

Keep any note that the robber passes to you. Refrain from handling it. Remember any place the robber touches so the police can check for fingerprints later. If possible, watch for the escape route of the robber and if a vehicle is involved.

### **REMEMBER THAT THE SAFETY OF YOU AND YOUR CUSTOMERS SHOULD BE YOUR MAIN CONCERN.**



## AFTER THE ROBBERY

**CALL 911 IMMEDIATELY.** Call the police BEFORE you call anyone else, such as the store manager/owner. The few minutes following a robbery are crucial in assisting police in the apprehension of these criminals. Tell the dispatchers the name and exact location of your business, the description of the robber(s), the direction of travel and whether or not you observed any weapons. Do not hang up unless the police dispatcher has told you to do so.

**Quickly lock all doors.** This prevents the robber from getting back into the store and preserves evidence for the police.

**Ask any witnesses to wait for police to arrive.** If they indicate they must leave, try and get their contact information to pass onto the police. Do not discuss the robbery with any of the witnesses, only with the police. Be factual.

**Write down your observations.** Do this as soon as possible. Use a suspect identity chart if you have one.

**Robbery can be a traumatic experience.** The Hamilton Police Service has a Victim's Assistance Program to assist victims of crime.





# Thank you to our Summer team of workers



The Corydon Avenue Biz would like to thank our summer team of workers for the great job they did keeping the street clean and the flowers looking fabulous. Pictured above are Kenneth Turner our street maintenance coordinator, Lauren Thomas, Brody Osadick, Alex Romebeck and Quinton Hurdal.

We also would like to thank to Urban Green Team and Take Pride Winnipeg "Green Wave Program". It is with the help of these two programs that the Corydon Avenue Biz is able to hire enough summer students in order to keep our BIZ area clean and beautiful.

## BIZ Board of Directors & Contact Info

**The Avenue News** - Is a newsletter circulated to the merchants of Corydon Ave. & Lilac Street

**Corydon Avenue B.I.Z** - 497 Corydon Ave Winnipeg, MB Tel. 284-3700 fax 477-0319 [www.corydonbiz.com](http://www.corydonbiz.com)

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Jerry Cianflone

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Katia von Stackelberg

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### "LIKE" US !!

Corydon Ave Business Improvement Zone has a Facebook page. It is updated weekly with information and interesting facts about our beautiful street !

<https://www.facebook.com/corydonBIZ>



Corydon BIZ Merchants,

We want to remind our members that we will post your special event or promotion on the Corydon BIZ Facebook page.

We encourage you to put together your announcement with pictures and print and email to [katia@vonstackelberg.ca](mailto:katia@vonstackelberg.ca). We hope you take advantage of this opportunity.

*Thank you*

**VISIT OUR WEBSITE AT [WWW.CORYDONBIZ.COM](http://WWW.CORYDONBIZ.COM)**



# Fivehole for Food 2014



The city of Winnipeg has always had an attachment to hockey. Even in their NHL hiatus, they supported the Manitoba Moose as if they were from the big show. Even outside of the professional rinks, they support and develop youth players like nobody's business. Or occasionally, they'll just go out and play for fun, as the game was meant to be played.

Sometimes, those worlds collide; Teemu Selanne, for example, used to play street hockey with local kids when he played for the original Jets. We are by no means as cool as Teemu, but we figured that a game of street hockey in Winnipeg was probably something that should be on our "to do" list. So, we packed up in Toronto on Thursday, and began the

multi-day trek to Manitoba's crown jewel.

It's a long commute, to say the least. Thursday night brought us into Sudbury, and Friday into Dryden. But we made it to Corydon and Hugo, right in the heart of Winnipeg's Corso Italia. Before getting under way, we already had a huge pile of food, thanks to the efforts of the St. Vital Centre London Drugs location, and Lisa W aka @MsBehavior. The two competed against each other to raise as much food as possible, and boy, did it ever lead to a nice windfall for the Siloam Mission.

As for the actual games at hand, they were pretty much what you would expect. Our location gave us room for one rink, that was long and slightly narrow, but lead to a lot of interesting attempts at board play. Whether they were successful varied on the attempt, but the hockey was fun.

About an hour or so in, we had what would normally be considered a nightmare situation for a street hockey game; thunder, lightning, and pouring rain. Time to shut it down, right? Yeah, right. Everyone kept going, even using "soak your opponent in puddle water" as a new strategy. The rink had become a water park, and everyone was okay with that.

Eventually, the skies cleared up and the pavement inched its way back to normal. We started having some team games, essentially splitting into "Team London Drugs", "Team Siloam Mission", and "Team Everyone Else", and Jeff managed to get somebody else to go in net after two hours of him begging to go back to being a forward. So, you know, the usual.

All good things must eventually come to an end though, and when the clock hit 7PM, we packed up. But not before having a ton of fun with the fine people of Winnipeg, and amassing a significant amount of food for the mission.



Craig Kitching, President of Corydon BIZ



# More pictures of Concert Series.....

