



The Avenue News

MARCH 2016 ISSUE

Construction begins on new mixed-use Confusion Corner office space 32,000-square-foot, 6-storey Osborne Place to play 'large role in revitalization

After a few delays and a change in vision, crews will put shovels in the ground today as construction on a new mixed-use office building at Winnipeg's busiest intersection gets underway.

Planning for Osborne Place — a 32,000-square-foot, six-storey office building at Confusion Corner — has been plugging along for two years. Imperial Properties, the firm managing the build, said in a release Friday that the building at 257 Osborne St. "is expected to play a large role in revitalization efforts at Confusion Corner."

More vehicles pass through the notorious intersection than any other spot in the city, the firm said — more than 91,100 vehicles daily. Adrian Schulz, the president and CEO of Imperial Properties, said the project aligns with the city's Corydon-Osborne Area Plan.

"The city's emphasis on highrise and mixed-use developments feels like a new beginning, and we're proud that our redevelopment of the Osborne and Pembina corner is validating and kick-starting this plan," Schulz said in a statement.

"The site offers a state-of-the-art space and an outstanding location, which should attract the attention of anyone interested in relocating to one of Winnipeg's most iconic intersections. We couldn't be more excited to see this project come to fruition."

The firm said plans are also in the works for a new residential development next door at 265 Osborne St. Construction on the 10- to 12-storey building is slated to start in 2017, the firm added.



Reported on CBC News
January 22, 2016

2016 Concert Schedule

JUNE

24th	Rock The House Band	Rock	Cockburn St S
25th	River City Rock'n Soul	Rock & Soul	Hugo St N

JULY

1st	BMW Band	Dance Music	Arbuthnot St N
2nd	Brennan's Bounty	Country Rock Classic Rock	Lilac St S
8th	The Tune Raiders	60s/70s Rock	Cockburn St S
9th	Gonga Jim	Calypso/Jazz	Hugo St N
15th	High Profile	Ukrainian Rock	Arbuthnot St N
16th	Cold Hard Cash	Tribute to Johnny Cash	Lilac St S
22nd	By Request	Ukrainian Music	Arbuthnot St N
23rd	REWiND	Rock, Pop, Doo Wop	Hugo St N
29th	The Bivvers	Rock, Rock Dance Band	Cockburn St S
30th	Nightfall	Swing/Blues/Jazz	Lilac St S

AUGUST

5th	After Midnight Band	Urban Country	Cockburn St S
6th	Happy Daze	Tribute to 50s-60s-70s	Hugo St N
12th	The Tune Raiders	60s/70s Rock	Arbuthnot St N
13th	The unWinders	50s to now Rock	Lilac St S
19th	The triChorders	Rock, Pop & Soul	Cockburn St S
20th	River City Rock'n Soul	Rock & Soul	Lilac St S
26th	Free Ride	Beatles Tribute Greasers Show	Cockburn St S
27th	Big Sap & The Sugars/200 Aces	Big Band Ballroom Latin Salsa	Hugo St N

Friday & Saturday 7pm - 9pm



canadagames.ca/2017

FUNDING PARTIES

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Winnipeg

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CANADA
GAMES

50
TMHC

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CANADA
—GAMES—
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"GET FIRE'D UP"

IT'S BEEN 3 MONTHS SINCE THE CAFE 22 ON CORYDON WAS CLOSED FOR RENOVATIONS BUT THE WAIT IS ALMOST OVER. ON MARCH 24TH THE DOORS WILL SWING OPEN TO THE NEW CAFE 22 ON CORYDON, THIS IS A DINING EXPERIENCE NOT SEEN IN WINNIPEG. THEY HAVE ADDED A NEW STONE FIRED OVEN AS THEIR CENTREPIECE MAKING ORIGINAL ITALIAN PIZZAS COOKED IN A STONE OVEN, 20 DRAFT TAPS HAVE BEEN ADDED TO GIVE THE CUSTOMERS A BROAD SELECTION OF BEER, AND SAME AMOUNT OF OUR WINE SELECTION. WHETHER YOU'RE DROPPING IN FOR LUNCH TO HAVE A STONE FIRE'D PIZZA THAT WILL COOK IN 180 SECONDS, MAYBE AFTER WORK FOR A QUICK LIBATION, OR COZY UP IN THE NEW BOOTHS FOR DINNER, CAFE 22 ON CORYDON HAS EVERYTHING TO OFFER. FRIDAY AND SATURDAY THEY ARE OPEN UNTIL 3AM AS USUAL, A GREAT TIME FOR AN AFTER HOURS SNACK OR PIZZA. AND WHEN THE WARM WEATHER COMES NOTHING IS BETTER THEN SPENDING TIME OUTSIDE ON THEIR NEWLY EXPANDED PATIO. THE CAFE 22 ON CORYDON CHANGING THE WAY WINNIPEGERS DINE OUT.

Census jobs

**35,000 jobs
across Canada**

Period of employment:

early March to end of July 2016 (start date varies by assignment)

Rate of pay:

\$16.31 to \$19.91 per hour plus authorized expenses

Hours of work:

flexible, but must commit to at least 20 hours per week

Requirements:

must be 18 years of age or older and eligible to work in Canada

Emplois au recensement

**35 000 personnes
partout au Canada**

Période de l'emploi :

du début de mars jusqu'à la fin de juillet 2016 (la date de début de l'emploi varie selon l'affectation)

Taux de rémunération :

16,31 \$ à 19,91 \$ l'heure, plus les dépenses autorisées

Heures de travail :

flexibles, mais le candidat doit s'engager à travailler au moins 20 heures par semaine

Exigences :

le candidat doit être âgé de 18 ans ou plus et autorisé à travailler au Canada



**Apply now /
tell a friend**

www.census.gc.ca/jobs

1-877-325-2016

TTY (a telecommunications device for people who are deaf): 1-866-753-7083



**Postulez dès
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Dites-le à un ami**

www.recensement.gc.ca/emplois

1-877-325-2016

ATS (un appareil de télécommunications pour personnes sourdes) : 1-866-753-7083



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BIZ Board of Directors & Contact Info

The Avenue News - Is a newsletter circulated to the merchants of Corydon Ave. & Lilac Street

Corydon Avenue B.I.Z - 497 Corydon Ave Winnipeg, MB Tel. 284-3700 fax 477-0319 www.corydonbiz.com

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www.corydonbiz.com

"LIKE" US !!

Corydon Ave Business improvement Zone has a Facebook page. It is updated weekly with information and Interesting facts about our beautiful street !

<https://www.facebook.com/corydonBIZ>



Corydon BIZ Merchants,

We want to remind our members that we will post your special event or promotion on the Corydon BIZ Facebook page.

We encourage you to put together your announcement with pictures and print and email to katia@vonstackelberg.ca. We hope you take advantage of this opportunity.

Thank you

VISIT OUR WEBSITE AT WWW.CORYDONBIZ.COM



BIZ Spotlight on ...

Il Molino, your new neighbourhood restaurant and bar is situated in "Little Italy" at unit 1, 709 Corydon Avenue, Winnipeg. Our focus is on the time-honoured tradition of open faced sandwiches i.e. buttered slices of European rye bread decorated with a combination of meat, fish, cheese, vegetables and fruits. At "Il Molino", we have placed a modern twist on this Danish classic. The sandwiches are piled high with wholesome food. A single sandwich, paired with a portion of our home-made, low fat potato salad is a satisfying, and a healthy alternative for breakfast or lunch. Our sandwiches are prepared to order, throughout the day thus guaranteeing our customers excellent freshness and taste. The sandwiches are visually stimulating, a gastronomic delight and low in calories. We have been described by food critics as being "avant garde". We also offer gluten-free options, as well as sandwich wraps. In addition to open-sandwiches, Il Molino offers a wide range of authentic sweet and savoury Belgian waffles for your favourite breakfast, lunch and dessert indulgence. During the warm weather, these products can be enjoyed on our embracing scenic patio. To complement the exciting food menu, we offer a range of the finest European beers and excellent wines from around the world. Overall our menu combines the very best European traditions in simple, yet hearty food options. Our menu can be found at no other location in

the City of Winnipeg. We offer catering options. We look forward to meeting you. We are open Monday to Saturday for breakfast, lunch and afternoon snack / drinks. Make sure you try the "Il Molino"



Il Molino Restaurant
1-709 Corydon Ave
204-615-2600
www.ilmolino.ca





BIZ Spotlight on ...

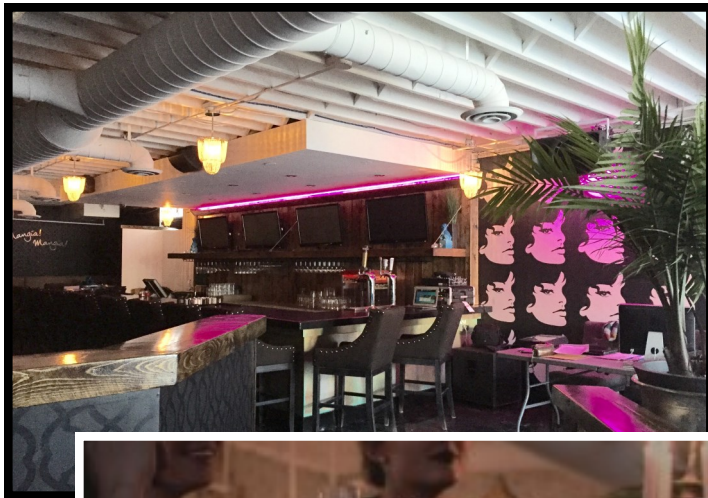
The Pennyloaf Bakery is a small-batch artisan bakery located in the charming Corydon Village. We are a retail local that offers takeaway, old-world style bread baked on a wood-fired brick oven. The Pennyloaf also offers scrumptious delights such as scones, biscuits, cookies, croissants, cakes and so much more! Come the warmer climes, we will be extending our hours as well as opening our doors on Sundays. Stay tuned and be sure to like us on Facebook for our daily-posted menu, updates and product pictures.



Pennyloaf Bakery
858 Corydon Ave.
204-452-2957



BIZ Spotlight on ...





BIZ Spotlight on ...

School of Rock, the leader in performance-based music education, has opened its newest Canadian location in Winnipeg! The school, located at **657 Corydon Ave**, is now enrolling students and is currently open Tuesdays, Wednesdays, Thursdays 4pm-9pm and Saturdays 10am-6pm.

School of Rock continues to shape future rock stars across the globe through its innovative methods of musical education. The seasoned staff of instructors are dedicated to the mission of providing students with an authentic rock experience in an encouraging and engaging learning environment. Along with his work at School of Rock Winnipeg, franchisee Dr. Darrel Drachenberg MD is also a urological oncologist and owns the Dr. Darrel Drachenberg MD Medical Corporation. He first discovered School of Rock when researching music lessons for his young daughter. School of Rock Winnipeg will be the fourth school in Canada, as the franchise continues to expand upon its international footprint. "I was attracted to the School of Rock program because it recapitulates what initially sparked my life-long love for musical performance," said franchisee, Dr. Darrel Drachenberg. "School of Rock's system is so successful because it introduces skills to students in an easy, reproducible model. My fantastic team and I are eager to help aspiring musicians reach full potential both musically and personally."

"Dr. Drachenberg has an impressive presence in the community as he is actively involved with numerous organizations both in medicine and music. His dedication to making a difference is something we greatly value at School of Rock," said Dzana Homan, CEO of School of Rock. "Dr. Drachenberg has already been an inspiration to us and we expect that he will have an immensely positive effect on the Winnipeg community as well."

For more information visit us at www.winnipeg.schoolofrock.com or call us at **204-615-7625** and sign up for a **FREE** demo lesson today!



ABOUT SCHOOL OF ROCK

The music school your mom and dad wished they had when they were kids, School of Rock is an ingenious concept that gets kids and adults rocking out to the classics and up and performing with their peers. With more than 170 locations in nine countries, The School proves that Rock and Roll is here to stay.

Free Recycle Everywhere Bins for your public space



Get involved

Incorporating beverage container recycling into your municipality, community, business, institution, park or event is simple and its free!

We supply Recycle Everywhere bins for your space free of charge. All you need to do is ensure that the materials are recycled.

Visit www.RecycleEverywhere.ca for a full list of our free bin models and to sign up for your Recycle Everywhere bins today.



VISIT OUR WEBSITE AT WWW.CORYDONBIZ.COM

Why Businesses Want Bike Riding Customers by Hilary Angus

Six reasons business owners should support their bike riding customers

1. People on bikes make more unplanned stops - How often does it happen that you're driving down a busy downtown street and you suddenly notice a cute-looking cafe you've never seen before, so you pull over, pay for parking, and go check out their menu and pick up a coffee? My guess is almost never. People driving cars overwhelmingly get in their cars at point A and arrive at a predetermined point B without making any unplanned or spontaneous stops. So businesses that largely depend on spontaneous patronage - such as restaurants, cafés, clothing stores, or other boutiques, as opposed to say, Ikea - lose out on a significant potential customer base when they're located on a street that is unfriendly to people on bikes and pedestrians. While pedestrians are the most likely to make spontaneous stops, people on bikes also ride slowly enough to notice the businesses in the first place, and bike parking is hassle-free enough that they'll be happy to pull over. The bonus? People on bikes can carry more goodies home than those on foot.

2. Tourist spending is increasingly being spent in bike-friendly areas - Gone are the days when rent-a-car had the monopoly on tourist transportation. Bike share is booming in cities the world over, hotels are increasingly adding bicycles to their list of amenities, and cities are promoting their bike-friendliness as a strategy to attract tourism. In growing numbers, tourists are opting for bicycles as their transportation-of-choice when they arrive in a new city. Most tourist centers and bike rental shops will send their clientele away with a list of great bike rides and a map of bike routes in the city. Pity the business that isn't located along those routes.

3. People on bikes will travel farther for non-essential errands - While somebody is unlikely to walk or take public transit across town just to check out a cute vintage shop they've heard about or try a new café, people on bikes will go the distance. Bike riding is 4x faster than walking, in most cases faster than public transit, and depending on traffic conditions, often faster than driving a car. More importantly, riding a bike is fun. People who ride bikes love riding bikes, so a 30-minute ride to a different neighborhood just to try the samosas at a new Indian restaurant is not a burden, but a fun weekend activity.

4. Bike infrastructure brings more business than car infrastructure - Business owners along proposed bike lane routes frequently lament that the loss of car parking will mean the end of their business. In fact, quite the opposite is true. A recent study by the Transportation Research Board of the National Academies found that bike lanes and bicycle parking act as catalysts for local economies by increasing the human capacity of available road space. If the road is only safe for people in cars, then your customer base is quantitatively limited to the people in cars who can find parking. Bike infrastructure enables more people to share the same amount of space, thereby significantly expanding your potential customer base. A study conducted at the University of Melbourne determined that while drivers spend more per hour than people on bikes (\$27 to \$16.70 respectively), 6 bikes could fit into one car parking space, which would yield a potential \$97.20 an hour if the car parking were to be converted to bike parking.

5. People on bikes shop more often. - We've all done it. You go to the store intending to buy staples, but while waiting in line at the checkout you casually flip through a magazine and eventually toss it in with your purchases, then, on second thought, yeah you better grab that chocolate bar as well. This is well-documented consumer behavior - spontaneous "temptation spending" - that affects any retail business' bottom line. A study in Muenster, Germany analyzed consumer spending patterns at three large supermarkets and department stores. They determined that people on bikes shop more regularly than people on cars - 11 times per month compared to 7 times for motorists, thereby increasing their exposure to temptation on every trip. Which perhaps explains the final point.

6. People on bikes just spend more money. It's that simple. - Studies conducted on consumer spending by mode of transportation in Davis, CA, Bern, Switzerland, San Francisco, CA, Toronto, ON, Auckland, New Zealand, New York City, NY, and Portland, OR all reached the same conclusion: people on bikes spend more money. In some cases, people on bikes spent the same per trip as people in cars, but in all cases people on bikes spent more overall in long-term spending because they made more trips.