



The Avenue News

MARCH 2015 ISSUE

Update from Councillor Jenny Gerbasi

Happy New Year! 2015 is poised to be a very exciting year for the Corydon BIZ and the Corydon area. We will see further investments in pedestrian infrastructure, smarter planning and development, and enhanced streetscaping through public art.

Over the last year or so Corydon Avenue sidewalks have been extensively repaired to the tune of a \$500,000 capital investment from the City of Winnipeg. There are still a few more blocks that need renewal. I am pleased to share that this work has been scheduled for this year, pending City Council budgetary approval. Two sidewalk sections in particular were chosen for consideration based on their condition, pedestrian volumes, and bus route services: Corydon Avenue on the south side from Nassau Street to Pembina Highway; and Corydon Avenue on the north side from Wentworth Street to Lilac Street.

I am also pleased to report that the long awaited Corydon-Osborne plan was approved by Winnipeg City Council at our December meeting. This means that this wonderful and vibrant area now has guidelines for design, density, pedestrian environment and other factors. The goal is to keep the Corydon area a great place to live, work and play by protecting the existing character while allowing increased density where appropriate. I would like to extend a huge thank you to the many residents, business owners, planners and other stakeholders who have participated in this planning process over these many years. You can view the plan at this web site address:

http://www.winnipeg.ca/ppd/planning_secondary_adopted_CorydonOsborne.stm

Lastly, coming later this year to Corydon Avenue is an exciting and unique public art project! I am very happy to be supporting and working with the Corydon BIZ on this initiative. Stay tuned for more details!



They Are Still Coming...

Summer 2015



VISIT OUR WEBSITE AT WWW.CORYDONBIZ.COM

Dancing On The Avenue 2015

26th	The triChorders	Rock	Cockburn St. S.
27th	The Twilights	Rock'n Roll & Doo Wop	Hugo St. N.
3rd	The BMW	Dance Music	Arbuthnot St. N.
4th	Rewind	Rock Pop & Doo Wop	Lilac St. S.
10th	High Profile	Rock - Ukrainian	Cockburn St. S.
11th	The Unwinders	50s to now	Hugo St. N.
17th	Rock The House Band	Rock	Arbuthnot St. N.
18th	Happy Daze	Tribute 50's,60's,70's	Cockburn St. S.
24th	The BMW	Dance Music	Lilac St. S.
25th	Cold Hard Cash	Tribute to Johnny Cash	Hugo St. N.
31st	The Christy Kim Band	Country & Rock 'n Roll	Arbuthnot St. N.
1st	Nightfall	Swing, Blues, Jazz	Hugo St. N.
7th	The Twilights	Rock'n Roll & Doo Wop	Cockburn St. S.
8th	River City Rock'n Soul	Rock & Soul	Arbuthnot St. N.
14th	The Tuneriders	50's,60's,70's Rock	Hugo St. N.
15th	By Request	Ukrainian Music	Lilac St. S.
21st	Free Ride	Beatles - Greasers Show	Cockburn St. S.
22nd	Son of A Gun	Urban Country	Arbuthnot St. N.
28th	High Profile	Rock - Ukrainian	Hugo St. N.
29th	The Tuneriders	50's,60's,70's Rock	Cockburn St. S.

**Friday &
Saturday
Nights
7 - 10 pm**

corydonbiz.com



WORKPLACE GIVEAWAY

Enter for a chance to win
20 Lower Bowl tickets to the
March 17th Jets game and more!



WINNIPEGJETS.COM/WORKPLACERECYCLING



Recycle Everywhere wants to know how your workplace recycles! The contest is simple – fill out the short survey on workplace recycling by following this link and you will be automatically entered to win one of three great Jets prizes:

1st Place Prize - 20 lower bowl tickets to the March 17th, 2015 Winnipeg Jets regular season home game and 1 autographed Zach Bogosian Winnipeg Jets jersey.

2nd Place Prize - 1 autographed Zach Bogosian Winnipeg Jets jersey and 20 tickets to the Winnipeg Jets Community Practice on March 28, 2015.

3rd Place Prize - 1 autographed Zach Bogosian Winnipeg Jets jersey and a workplace Pizza Party courtesy of Recycle Everywhere.

Contest closes March 2nd so do not wait to enter! For a full list of contest rules please visit www.winnipegjets.com/workplacerecycling.

Need FREE recycling bins for your workplace??? Simply visit <http://www.recycleeverywhere.ca/request-bins/>

Have a promotion you want advertised on the newsletter? Email us at Katia@vonstackelberg.ca

New bike rack has been picked !!

Corydon Avenue BIZ will be getting bike racks this year ! Our project has been approved and we expect installation to start in early May. We are very excited about our Bike Racks Project. By popular demand we will install the black loop racks, which will be installed along Corydon Avenue and Lilac Street and the aluminum racks, which are similar to the existing ones at Daly and Hugo Street, and these will be installed at intersections where there is cement pads to facilitate installation.

How does Bike Parking benefit my Business?

10 bicycles vs 1 car means 10 more eyes seeing your business

Per metre² bike parking generates \$31/hour vs. \$6/hour for cars

<http://www.tandfonline.com/doi/abs/10.1080/07293681003767785>

Local business - Cyclists visit shops more often and spend more money than car drivers

Increased cycling in Philadelphia = \$354,000 more daily purchasing power

Per metre² bike parking generates \$31/hour vs. \$6/hour for cars

Estate values—Vancouver, BC: 65% of realtors would use a bikeway as a selling feature of a home. Bike paths placed 3rd/39 features crucial in the home buying decision real

Myth busting - Toronto: Most merchants (70%) estimated that 11-75% of customers came by driving, customer intercept surveys: only 10% drove. 46% walked, 32% Transit and 12% by Bicycle.

Businesses benefit

San Francisco, CA :2/3 merchants said new lanes had a positive overall impact on their business

Madison, WI: 3% increase in sales tax revenues in areas where they deployed new bike racks

Davis, CA :Shops command a rent premium along major cycling routes because they bring in so much business



"Every Lane Is A Bike Lane"

- City of Los Angeles



The Manitoba Forestry Association

900 Corydon Avenue, Winnipeg

As Manitoba's oldest conservation education organization, the Manitoba Forestry Association (MFA) is a leader in the field of forest education. Our mission is to inform and educate all Manitobans about wise management of trees and forests, to ensure they will remain healthy and productive not only for today, but for future generations.

The Manitoba Forestry Association (MFA) was created in the early 1970's, but our roots reach back to the early 1900's. That is when the Canadian Forestry Association (CFA) was established by a group of foresters, business leaders, legislators, and private citizens who felt Canadians needed to understand the important role forests played in our country's environment and economy. It was a ground-breaking move, as the concept of natural resource conservation was barely understood in those days. However, these forward-thinkers forged ahead, kicking off their programming with a focus on forest fire prevention.

As the initiative expanded to encompass education around the entire forest ecosystem, so too did the CFA, and in 1945 the Canadian Forestry Division - Prairie Provinces Division was created. This evolved into the Prairie Provinces Forestry Association and finally, the three prairie province's established separate associations, and the Manitoba Forestry Association was born. This successful legacy has since been nurtured by a dedicated and growing group of volunteers, funders, and MFA members who believe strongly in the importance of forest education. Education of both students and teachers has always been the prime focus of the MFA, from our earliest beginnings more than 90 years ago.

Students... Teachers... Trees... In the simplest of terms, these three words offer just a hint of the multi-dimensional programming offered by the Manitoba Forestry Association (MFA).

Today more than ever before, the increasing demand on our forests for forest products requires careful management to ensure that forested lands regenerate rapidly, efficiently and that their biodiversity is not only maintained but enhanced. Only by leaving our forests as we find them—or better—will society be able to continue to enjoy and use them for years to come. Through the use of a time-tested toolbox of programs and services, the MFA provides opportunities for people from all walks of life to learn more about the importance of our forests, and to better understand our natural heritage. Whether you are a student or a teacher, a landowner or an interested citizen, an individual or part of a group, one of the programs below is right for you.

MFA's Private Land Resource Planning helps landowners realize the potential of their wooded property and promote stewardship of their land, Envirothon is a hands-on environmental education competition (sometimes called the "Environmental Olympics") for high school students, Heritage Trees encourages the general public to become aware of and interested in special trees in the province.

The Manitoba Forestry Association (MFA) is all about trees. From planting, selling and providing information, the MFA wants to be your number one source when it comes to trees. The MFA strives to educate all Manitobans about the importance of trees while providing information about tree care, maintenance and tree health. The MFA has many years of experience with tree planting, from small to very large projects, working with various organizations and partners to get trees into the ground. So, whether you are planting seedlings or purchasing them for gifts, wedding favours or your cottage or woodlot, the MFA will try to accommodate your needs with a wide variety of tree species, sizes and packaging.

For more information please visit: <http://www.thinktrees.org> or

<https://www.facebook.com/pages/Manitoba-Forestry-Association/142759835841422>

As you explore our social media, consider how forests play a part in your life. Then let us show you how your support and participation can help to sustain and nurture this precious resource!



BIZ Spotlight on ...

COFFEE



HIGH-TEA



DESSERT



LA CUISSON CAFÉ

774 Corydon Ave, Winnipeg

Phone: (204) 691-6046

| Email: info@lacuissoncafe.com

| Facebook: La Cuisson Cafe Winnipeg

Have a promotion you want advertised on the newsletter? Email us at Katia@vonstackelberg.ca

BIZ Board of Directors & Contact Info

The Avenue News - Is a newsletter circulated to the merchants of Corydon Ave. & Lilac Street

Corydon Avenue B.I.Z - 497 Corydon Ave Winnipeg, MB Tel. 284-3700 fax 477-0319 www.corydonbiz.com

Craig Kitching

President

Subway

Peter von Stackelberg

Vice President

Von Stackelberg Agency

Ron Reider

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Joan Wheeler

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David Ross

The Smith agency

Yaron Walter

Walter International Inc.

Jerry Cianflone

Pizza Hotline

Councillor Jenny Gerbasi

City Councillor

Martin Pasieczka

Neighbourhood Economic

Development Officer

Executive Director

Katia von Stackelberg

Corydon Avenue BIZ Office

204-284-3700

katia@vonstackelberg.ca



Out with the old and in with the new....

We are very happy to inform you that the Corydon Avenue BIZ will be receiving 42 brand new Ornamental Light Standards.

Manitoba Hydro and City of Winnipeg crew will be starting to work on Corydon Avenue South on March 10 th and they are predicting to complete this project by the end of April.

We will be the first BIZ area in the city to have LED lights on our standards.



VISIT OUR WEBSITE AT WWW.CORYDONBIZ.COM

Jane's Walk 2015: Open Call for Walk Leaders



Jane's Walk 2015 is May 2nd and 3rd.

Organize a Jane's Walk in Winnipeg in 2015

Do you have a story to tell? Do you know your neighbourhood like the back of your hand? Or perhaps you're a recent newcomer and can share your experience of learning about a new city? Do you have an idea for a fun, informative, unusual way of looking at cities and neighbourhoods? You could organize a Jane's Walk in Winnipeg this year!

What is Jane's Walk?

Jane's Walk celebrates the ideas and legacy of urbanist Jane Jacobs by getting people out exploring their neighbourhoods and meeting their neighbours. Free walks held on the first weekend of May each year are led by locals who want to create a space for residents to talk about what matters to them in the places they live and work. Since its inception in Toronto in 2007, Jane's Walk has expanded rapidly. Last year, more than 800 walks were held in over 100 cities in 22 countries worldwide. In Winnipeg local citizens have organized walks in neighbourhoods across the city exploring a range of themes including local history, environmental issues, urban design and architecture, accessibility issues, active transportation, public art, social/cultural experiences of the city, and more.

Visit www.janeswalk.org for more information.

Organizing a Jane's Walk is Easy!

It simply involves planning a route, thinking through the stories, places and people and ideas you want to hear and talk about, and promoting it around your neighbourhood. You can also share the guiding duties with a few other resourceful friends or colleagues. There are only two rules: 1. walks are taken and given for free, and 2. walk leaders promote conversation and encourage participants to share their own knowledge, stories and ideas along the walk.

Plan Your Jane's Walk in 4 Steps

Jane's Walks are proposed, organized and delivered by citizens like you. Anyone is free to lead a Jane's Walk in their community. There is no formal approval or jury process, the only requirement is that your walk aligns with the Jane's Walk principles.

Step 1: Think about a walk theme and route. Pick a date (May 2 or 3), start time and location.

Step 2: Complete the Jane's Walk Proposal Outline.

Step 3: Contact the Jane's Walk Winnipeg organizers to submit your walk proposal. Email Matt Carreau at janeswalkwinnipeg@gmail.com

Step 4: Wait for confirmation from us and then upload your walk to www.janeswalk.org

Contact Jane's Walk Winnipeg

The Jane's Walk organizing team is available to help you plan and promote your walk. We can answer your questions, connect you with local resources, and provide you with an orientation session to give you tips that will help you lead the most successful walk possible. For questions or to submit your Jane's Walk proposal, contact Matt Carreau at janeswalkwinnipeg@gmail.com



BIZ Spotlight on ...



INSTAGRAM

CHERISH



UNIQUE BUNNY - 837 Corydon Avenue



BIZ Spotlight on ...

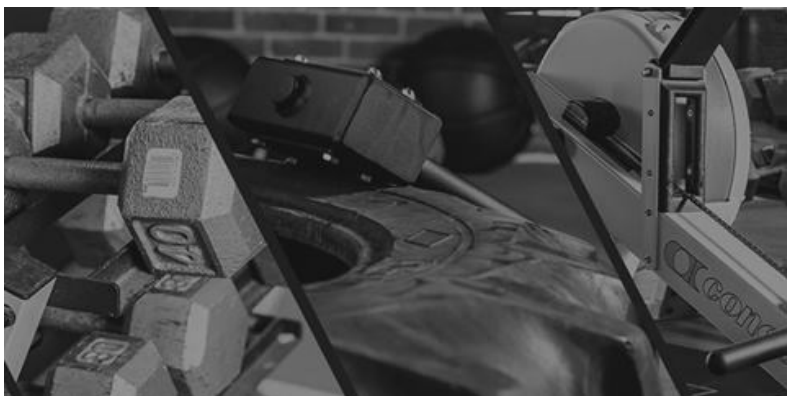
Located next to Corydon Cycle, Make Coffee and Kristina's, CrossFit Corydon is centrally located for your commute and absolutely beaming with positivity! What is CrossFit? CrossFit is a strength and conditioning program, a fitness methodology and for some a lifestyle - consisting constantly varied functional movements often performed at high intensity.

At CrossFit Corydon, everyday is different. Our strength and condition program follows a variety of movement progressions to build strength, confidence and efficiency in movements over time. The workouts themselves often include multiple movements with performance measured by time, rounds/repetitions or load and can encompass a variety of gymnastic, weightlifting and cardiovascular work. All classes are coach-led and capped at 12 people for member convenience.

Come by during our scheduled class time to check us out or email us and schedule a free workout. You won't be disappointed.

Live, lift and leave better everyday.

CrossFit Corydon
757 Corydon Ave
Winnipeg, MB R3M 0W5
Phone: 204.791.1705
www.crossfitcorydon.com



Have a promotion you want advertised on the newsletter? Email us at Katia@vonstackelberg.ca